

## DIXIE WATERCOLOR SOCIETY REQUIREMENTS FOR THE GALLERY 35 ART BIN

The purpose of the Art Bin is to make the purchase of an original piece of art more readily available for the traveler or the beginning art collector. These are a large part of our “targeted market.” It is not the “bargain basement” rack. It is important to maintain a Gallery-quality product. To accomplish this, the following Guidelines will be applied:

- Only artists exhibiting in the current exhibit may place **five** pieces in the Art Bin. If an artist is not participating in the current exhibition, their pieces of art must be removed.
- A sign on the Art Bin states the art is “ready to frame.” The outside dimension of the mat must fit into a standard-size frame and these frames are 8x10, 11x14, or 16x20 inches. The inside mat opening can be adjusted to make it work with the painting size. The mat needs to be of archival quality.
- The art needs to be secured properly. No Scotch tape or masking tape as these will all deteriorate and fail after a painting is framed.
- Artists are to use a well-fitting clear bag (the back of the bag may be taped to fit, provided it looks tidy from the front). The custom opening mats, backing, and bags are available at any good framing shop.
- There must be a label on each painting and the label should be consistent with other paintings in the bin, which will then make it easier to browse through the bin. The label needs to be the same size and located on the upper left-hand corner of the protective sleeve. Labels will be provided by Gallery 35 and are located in the Art Bin behind the paintings.
- There must be a label on the back of the art that should have the artist’s name, the size of the frame it is designed to fit, the title, and the price.
- The matted art will be sold as per Gallery requirements on sales.
- For varnished paintings, place them in a cello envelope.