## **REQUIREMENTS FOR CARD STAND IN GALLERY 35**

There have been many requests for cards from visitors to Gallery 35 wanting to purchase cards from our participating artists. Frameable Art is desired to remember the beautiful area in which we live as well as photos of artists' work.

- 1. Cards that fold with envelopes should be 5 x 7 inches in a clear bag.
- 2. All cards will sell for \$5.00 each. Each artist should place their name, title of the painting, and any contact information on the back of the clear bag. An artist may include this information on the back of the card.
- 3. Each slot holds four to five cards with envelopes.
- 4. All card sales will follow the Gallery 35 requirements on sales.
- 5. Only those artists participating in the current exhibit may sell cards on this rack. At the end of the exhibit, those artists no longer participating must remove their cards from the rack to make room for other artists.
- 6. **Six** slots will be to allotted each artist to ensure all who want to sell cards will have space. **Artists should not rearrange the card rack so that their cards are at the top.** All artists should have the opportunity to have one set of cards at the top or near the top. Cards by one artist do not have to be grouped together
- 7. Only photos or quality prints of transparent watercolor paintings shall be on the cards.
- 8. Gallery 35 retains the right to reject any cards that do not meet the size, quality, and watercolor paintings specifications.
- 9. Information will be available on available products and sources.
- 10. A sign will be posted at the top of the rack stating "Art Cards" and the \$5.00 price for each. As per all Gallery Sales, 25% is paid as commission to the Gallery.